



U.S. Business and Industry Council

Fighting for American companies
Fighting for American jobs

US Business and Industry Council

Invites You to a Luncheon Briefing

Front-line Experiences from the Patent Wars:

Entrepreneurs and Investors Trying to Compete Despite Increased Cost Hurdles in Infringement Litigation and Patent Validity Attacks

Capitol Visitors Center Room SVC 215

June 9, 2015

12:00 PM

Lunch will be served

Robust entrepreneurial incentives, especially dependable and defensible patents, allowed American start-ups a global competitive advantage in the 20th century. However, our present experience — as entrepreneurs, leaders of mid-sized companies, and investors — is that the success that built many of today's great American companies now eludes new entrants and potentially high-growth companies.

Current and proposed patent policies make US patents less valuable by substantially raising costs and elongating risk. It is prohibitively expensive/time-consuming to enforce property rights against infringers, to obtain meaningful remedies, and to defend against the high threat of invalidity before US District Courts and the US Patent and Trademark Office. Enforceable, validly issued patents are fundamental to attracting long-term investment and achieving successful commercialization. Congress, in considering H.R. 9 and S. 1137, must not cripple independent efforts to bring new products to market, to establish pioneering companies, to develop new expertise, and to augment job creation.

Distinguished Panelists

Trace Gleibs, President, TransData, Inc., Dallas, TX

Jeff Parker, Chairman, CEO and Co-Founder, ParkerVision, Inc (PRKR), Jacksonville, FLA

Austin Curry, Esq., Founder and Principal, Caldwell, Cassidy & Curry, Dallas, Texas

Robert Greene Sterne, Esq., Founding Partner, Sterne, Kessler, Goldstein & Fox, PLLC, Washington, DC

Paul A. Stone, General Counsel and CEO, 5AM Ventures, Menlo Park, CA

John P. Veschi, Founder and CEO, Marquis Technologies, Lafayette, Pennsylvania; Former CEO, Rockstar Consortium Inc. (Dec. 2014)

Caren A. Yusem, Founder, Olympic IP; Creator, *New IP Business Models*, CLE-accredited webinars and conferences for Thomson Reuters Westlaw, Chicago, IL

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